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## PRESS RELEASE

# SALUS<sup>®</sup> Platform to Address Mental and Emotional Welfare Connected to COVID-19

*"COVID-19 has touched everyone worldwide, and there is a genuine need for therapy services to all affected."*

San Francisco, April 4<sup>th</sup>, 2020—**Generation Mobility** will fast track the launch of its new platform service called **SALUS**. Incidentally, SALUS was the Roman goddess of safety and well-being (welfare, health and prosperity).

Generation Mobility's SALUS platform is slated to go live on **April 10<sup>th</sup>, 2020** with the goal of connecting individuals and families affected by the COVID-19 pandemic with a mental health professional or certified coach. The service for individuals and families will be available, free of charge, for the months of May and June.

[Generation Mobility](#) has teamed up with the [Founder Institute](#) to push the message out to those who need help most. Generation Mobility will provide the service at no cost and is asking for mental health professionals and certified coaches to sign up as soon as possible to donate their time to help individuals and families around the world.

COVID-19 is steadily spreading to many areas around the globe and some affected areas do not show signs of the spread slowing down. This is a rare moment in our world's history where everyone shares the same goal—stopping the spread of this pandemic. Amidst our purposeful isolation, it is critical now more than ever that we bind together and do what is right for people who are suffering from grief, isolation, anxiety and the myriad other emotions people are grappling within this very moment.

**For mental health professionals and coaches** (Thrive Aboard Experts) who want to make a difference, please sign up at <https://www.genm.global/thrive-aboard-experts>

**For companies** that have the ability to pay, you can help subsidize this project so that we can help as possible by offering SALUS, learn more at <https://www.genm.global/business-employer>.

**Note to editors:** If you would like to talk to Generation Mobility for further comment, please contact Alicia Partee, [alicia@genm.global](mailto:alicia@genm.global), +1 408-509-4379.

### **About Generation Mobility,**

*Generation Mobility is an innovative platform business that serves the Employer/Employee and mental health professional (Thrive Abroad Expert). Our expertise is based on the experience and challenges of global professionals committed to thriving abroad personally and professionally when working in foreign countries. Generation Mobility helps to make the experience as positive as possible, with the*

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*outcome of a happy and engaged employee that can focus 100% on the job at hand and deliver above expectations.*

*Generation Mobility provides a suite of platform services that include its flagship platform product called SALUS, also webinars that cover today's topical issues and masterclasses on well-being in the international markets.*

*Connect with Generation Mobility and discover the difference we make to everyday employees' lives.*

*For more information, please visit our website at <https://genm.global/>*